

## HSO and The Present ...

**The HSO plays an important part in the community by providing the following:**

- ◇ Enriching the lives of area residents through the excitement of orchestral performances.
- ◇ Enhancing the quality of life of residents by contributing to the local arts and culture of the region
- ◇ Providing advanced community musicians with opportunities to develop and excel in a challenging musical organization.
- ◇ Engaging youth in music through development of a Huronia Youth Symphony Orchestra
- ◇ Outreach in the community with our chamber ensembles for events like MacLaren Gallery openings, Barrie Cultural Awards and others.
- ◇ Four professional musicians who act as key section leaders and provide ongoing coaching and educational services to fellow orchestra members.
- ◇ Provides a network for people of similar musical interests.



## Looking To The Future...

As Barrie continues to mature and expand there is an increasing need for growth of cultural activities in our region.

People of all ages, individuals, families, business owners/managers and their employees, are all looking for after work and weekend activities to enhance their lives. Plus, people should be encouraged to stay and spend locally which is beneficial to for the economy.

The Huronia Symphony Orchestra is on a mission to help meet the needs of a growing community as well as increase awareness of and improve the quality of the orchestra, and is launching this sponsorship program to achieve these ends.

The Huronia Symphony Orchestra relies on the generosity of sponsorship and donations and we are asking for your help in order that we may ...

- ◇ Increase our number of concerts to include more locations across the County of Simcoe.
- ◇ Develop our Youth Orchestra so that we may foster and grow musical interest and talent at the Youth level and ultimately the future of the HSO.
- ◇ Increase the exposure of the HSO across the County of Simcoe subsequently broadening our performance base and increasing our audiences.
- ◇ Source a permanent venue for rehearsals and concerts. Allow us to improve and expand our youth orchestra..
- ◇ Continue to delight and engage audiences in this region for many years to come.

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the  
Hurononia  
*Symphony*

## DID YOU KNOW?.....

The Huronia Symphony has been performing in Barrie and Simcoe County for

**45 years**

We are a not-for-profit volunteer community orchestra performing high quality symphony concerts



# Sponsorship Levels

## SPONSORSHIP BENEFITS:

Corporate Sponsorship opportunities begin at any level. However at the \$5,000 level, we offer your company the opportunity to form a great partnership that will align your brand with the Huronia Symphony, provide access to our distinctive audience base, (over 1,500 patrons annually at the concerts, 5,000 brochures distributed throughout the community and concert programmes given to each ticket holder at every concert) as well as creating a uniquely memorable experience for your clients and staff.

Each sponsorship level offers direct marketing benefits and depending on your level of sponsorship, prominent placement and exposure at each of our five concerts, on our website and in our concert programme.

**Sponsorship extends throughout the entire concert season.**

## WHICH LEVEL IS RIGHT FOR YOU?

Please take a few minutes to read and consider which level would be most appropriate for you. Whatever you decide, your contribution will be most gratefully received and put to very good use.



**Season Sponsor.....\$5,000**

### *Sponsoring companies will receive:*

- 1/2 page advertisement and recognition in our program which includes your company logo
- Company logo, recognition and hot link on the Huronia Symphony Orchestra website.
- Announcer recognition at each concert
- Press release
- Signage at each concert
- Company name/logo displayed prominently at concert
- 6 complimentary season tickets and reserved seating for you and your guests.

**Venue Sponsor.....\$2,500**

### *Sponsoring companies will receive:*

- 1/4 page advertisement and recognition in our program which includes your company logo
- Recognition and hot link to your company website on the Huronia Symphony Orchestra website.
- Announcer recognition at each concert
- Company name/logo displayed at concert
- 4 complimentary season tickets and for you and your guests.

**Guest Soloist Sponsor.....\$1,000**

### *Sponsoring companies will receive:*

- Recognition in our program
- Recognition on the Huronia Symphony Orchestra website.
- 2 complimentary season tickets and for you and your guests.

**Section Sponsor.....\$500**

### *Sponsoring companies will receive:*

- Recognition in our program
- Recognition on the Huronia Symphony Orchestra website
- Recognition at concert

**Musician Sponsor.....\$100**

### *Sponsoring companies will receive:*

- Recognition in our program
- Recognition on the Huronia Symphony Orchestra website.